Marc Esteve Del Valle

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Employment	**Department of Media Studies and Journalism, University of Groningen** *Assistant Professor* (September 2016-Present). **Social Media Lab, Ryerson University** *Postdoctoral Research Fellow* (September 2015-August 2016). **Internet Interdisciplinary Institute, Open University of Catalonia** *Doctoral Research Fellow* (January 2012- January 2015).
Education	**Internet Interdisciplinary Institute**, Barcelona, Spain *PhD* in *Information and Knowledge Society* with Excellent distinction, 2015. **University of Quebec in Montreal**, Montreal, Canada *MPhil* in *Political Science* with Excellent distinction, 2008. **University Pompeu Fabra**, Barcelona, Spain *BA* in *Political Science*, 2004
Publications	**Peer-Reviewed Articles**

16.2021, forthcoming. Esteve Del Valle, M., Smit, R. Moonwalking Together: Tracing Redditors' Digital Memory Work on Michel Jackson. *Convergence*.

15.2021. Esteve Del Valle, M., Broersma, M., and Ponsioen, A. Political Interaction beyond Party Lines: Communication Ties and Party Polarization in Parliamentary Twitter Networks. *Social Science Computer Review*, 1-20.

14.2020. Ludovico, N., Esteve Del Valle, M., and Ruzzenenti, F. Mapping the Dutch Energy Transition Hyperlink Network. *Sustainability*.

13.2020. Esteve Del Valle, M., Sijtsma, R., Stegeman, H., and Borge,R. Online Deliberation and the Public Sphere: Developing a Coding Manual to Assess Deliberation in Twitter Political Networks. *Javnost-The Public*, Pre-press: 1-19.

12.2020. Prey, R., Esteve Del Valle, M., and Zerwer, L. Platform Pop: Disentangling Spotify's Intermediary Role in the Music Industry *Information, Communication and Society*, Pre-press: 1-20.

11.2019. Lioy, A., Esteve Del Valle, M., and Gottlieb, J. (2019). Platform Politics: Party Organization in the Digital Age. *Information Polity*, Pre-press: 1-18.

10.2018. Tjong-Kim, E., Esteve Del Valle, M., Kruitbosch, H., and Broersma, M. Active Learning for Classifying Political Tweets. *International Science and General Applications*.

9.2018. Haythornthwaite, C., Kumar, P., Gruzd, A., Gilbert, S., Esteve Del Valle, M., and Paulin, D. (2018). Learning in the Wild: Coding for Learning and Practice on Reddit. *Learning, Media and Technology*, 43 (3): 219-235.

8.2018. Esteve Del Valle, M., and Borge, R. Echo Chambers in Parliamentary Twitter Networks: The Catalan Case. *International Journal of Communication*, 12:1715-1735.

7.2017. Esteve Del Valle, M., and Borge, R. Leaders or Brokers? Potential Influencers in Online Parliamentary Networks. *Policy and Internet* 10 (1):61-86.

Publications

6.2017. Borge, R. and Esteve Del Valle, M. Opinion Leadership in Parliamentary Twitter Networks: A Matter of Layers of Interaction? *Journal of Information, Technology and Politics* 14(3): 263-276.

5.2017. Borge, R., and Esteve Del Valle, M. Organization Still Matters: Parties' Characteristics, Posting Behaviour and Followers' Reactions on Facebook.*International Journal of E-Politics*, 8 (1): 30-49.

4.2016. Gruzd, A., Haythornthwaite, C., Drew, P., Gilbert, S., and Esteve Del Valle, M. Uses and Gratifications Factors for Social Media use in Teaching: Instructors' Perspectives.*New Media and Society* 1:20.

3.2015. Esteve Del Valle, M. The Movement YoSoy132: Tweets and Votes in the 2012 Mexican Presidential Campaign. *Revista de Estudios LatinoAmericanos* 35: 105-128.

2.2015. Borge, R., and Esteve Del Valle, M. Political Polarization and Network Leaderships in the Catalan Parliamentary Twitter Network. *Revista de Internet Derecho y Política* 20: 43-60.

1.2013. Borge, R., and Esteve Del Valle, M. Opening Gaps: Centralization of Decisions and Online Interaction in CIU, ERC and PSC. *Revista de Internet, Derecho y Política*, 17: 45-62.

Book

1.2012. *Telmex, Slim and the Mexican Government: 'The Know-Who Factor?' From the Monopoly of the State to the 'Invisible Hand' of the Market* .Munich: Dictus Publishing. (In French).

Book Chapters

5.2020 Esteve Del Valle, M., Gruzd, A., Kumar, P., and Gilbert. S. Learning in the Wild: Networked Ties in Reddit. In 'Mobility, Data and Learner Agency in Networked Learning' (Eds. Maarten de Laat, Thomas Rybert, Petar Pjandic and Nina Bonderup), pp. 51-68, Springer.

4.2018. Esteve Del Valle, M., Wanless, A., Gruzd, A., and Mai, P. Predicting Clicktivist-like Actions on Candidates' Facebook Posts During the 2016 U.S. Primary Election. In: Wellman, B., Robinson, L., Brienza, C., Chen, W., and Cotten, S. (Eds). Networks, Hacking and Media: CITAMS@30.

3.2017. Esteve Del Valle, M., and Borge, R. Are Social Media Changing Party Politics? Brokers among the Members of the Catalan Parliament Twitter Network. In *Internet, Derecho y Política: Retos y Oportunidades* (pp. 219-237). Barcelona: Huygens.

2.2014. Esteve Del Valle, M., and Borge, R. Online Interaction in the Facebook Pages of CIU, ERC and PSC.In: Cotarelo, R., and Olmeda, J.A. (Eds).*Democracy of the 21st Century: Politics, Communication Media, Internet and Social Networks*.Madrid: Spain, Centro de Estudios Políticos y Constitucionales, pp. 141-161.

1.2014. Esteve Del Valle, M., and Borge, R. I, Me, and my Party: The MPs of the Catalan Parliament in Twitter. In: Guinjoan, M., Rodon, T., and Sanjaume, M. (Eds). *The Transformation of the Catalan Party System.* Barcelona: COLPIS.

Awards and Scholarships

7.2019.Cross-Inter- and Trans-disciplinary Collaboration Award (Granted by the Open University of Catalonia).

6.2016. Scholarship to participate to the '2016 Networking Workshop on Computational Social Sciences' (Granted by the Volkswagen Foundation).

Awards and Scholarships	**5.2015.** Post-Doctoral Fellowship in Learning Analytics and Social Media (Granted by the Ryerson University Social Media Lab).
	4.2014.Visiting Scholar Fellowship at the University of California in Santa Barbara (Granted by the Internet Interdisciplinary Institute).
	3.2012.Scholarship of Excellence to do the PhD program on Information and Knowledge Society (Granted by the the Open University of Catalonia).
	2.2007. Scholarship as a Research Assistant at the Centre for Integration and Globalization Studies (Granted by the University of Quebec in Montreal).
	1.2006. Scholarship as a Research Assistant at the TELECOM-CIDE (Granted by the Center of Investigations and Economic Lessons).
Grants	**6.2020.** The new online public sphere in the deliberative system: political deliberation on Twitter and on the political parties' platforms in Spain. With Rosa Borge -PI-(Granted by the Spanish Ministry of Science and Innovation).
	5.2019.Towards an algorithm for an AI enabled student feedback. With Pablo Valdivia -PI- (Granted by the Center for Digital Humanities and RIS/Data Science Centre).
	4.2018. Mapping the Ecologies of the Energy Transition Debate in the Dutch Digital Public Space. With Franco Ruzzenenti -Co-PI- (Granted by the Netherlands Organization of Scientific Research -NWO-).
	3.2017. Platform Pop: Spotify's Role as an Intermediary in the Music Industry. With Robert Prey -PI- (Granted by the Centre for Digital Humanities and RIS/ Data Science Centre of the University of Groningen).
	2.2016. Automated Analysis of Practices on Twitter. With Marcel Broersma -PI- (Granted by the Netherlands e-Science Center)
	1.2016. Automated Analysis of Online Behavior on Social Media. With Marcel Broersma -PI- (Granted by the Centre for Digital Humanities and RIS/ Data Science Centre of the University of Groningen).
Conference Papers	**18.2020**. Esteve Del Valle, M., Communication Ties and Political Polarization in the Dutch Parliamentarians' Twitter Network. *Virtual Sunbelt Conference,INSNA XL,* Lisbon, 13-17 July.
	17.2019. Ludovico, N., Esteve Del Valle, M., and Ruzzenenti, F. Mapping the Ecologies of the Dutch Energy Transition Hyperlink Network.*Complex Network Conference 2019,* Lisbon, 10-12 December.
	16.2019. Esteve Del Valle, M., and Costa López, J. Reconquest 2.0: Right-Wing Populism and National Historical Narrative during the 2019 Spanish and European Elections. *ECPR General Conference 2019*, Wroclaw, 04-07 September.
	15.2018. Esteve Del Valle, M., Sijtsma, R and Stegeman, H. Social Media and the Public Sphere in the Dutch Parliamentary Twitter Network: A Space for Political Deliberation? *ECPR General Conference 2018*, Hamburg, 22-25 August.
	14.2018. Esteve Del Valle, M., Gruzd, A., Haythornthwaite, C., Gilbert, S., Esteve Del Valle, M., and Drew, P. Learning in the Wild: Predicting the Formation of Learning Ties in Subreddit Communities using ERG models. *Networked Learning Conference 2018*, Zagreb 14-16 May.

Conference Papers

13.2018. Kumar, P., Gruzd, A., Haythornthwaite C., Gilbert, S., Esteve Del Valle, M., Learning in the Wild: Coding Reddit for Learning and Practice. In *Proceedings of the HICSS 2018*, Hawaii, January 3-6, 2018. Paper nominated to the best paper of the conference.

12.2018. Kumar, P., Gruzd, A., Haythornthwaite C., Gilbert, S., Esteve Del Valle, M., and Paulin, D. Developing Learning Analytics Methods on Reddit.In *Proceedings of the Learning Student Analytics Conference (LSAC) 2017: Implementation, institutional barriers and new developments.* Amsterdam, October 26-27, 2017, 48-55.

11.2017. Tjong-Kim, E., Esteve Del Valle, M., Kruitbosch, H., and Broersma, M. (2017). Active Learning for Classifying Political Tweets. *International Conference on Natural Language, Signal and Speech Processing,* 05-06 December 2017, Casablanca, Morocco.

10.2017. Tjong-Kim, E., Kruitbosch, H., Broersma, M., and Esteve Del Valle, M.(2017). Determining the function of political tweets. In *Proceedings of the 13th IEEE Conference on eScience,* Auckland, New Zeland, 2017, pp.438-439.

9.2017. Broersma, M., and Esteve Del Valle, M. (2017). Automated analysis of journalists' and politicians' online behaviour on social media. In *Proceedings of the Data and Computational Journalism Conference.* Dublin: University College Dublin, 13-16.

8.2017. Esteve Del Valle, M., Gruzd, A., Haythornthwaite, C., Paulin, D., and Gilbert, S. Social Media in Educational Practices: Faculty Present and Future Use of Social Media in Teaching.In *Proceedings of the Hawaii International Conference of System Sciences (HICSS)*, Hawaii (United States of America): 4-7 January 2017.

7.2018. Borge, R., Esteve Del Valle, M., and Rius, A. (2015). A Multilayered Analysis of Polarization and Leadership in the Catalan Parliamentary Twitter Network. In *Proceedings of the 15th International Conference on Advances in ICT for Emerging . Regions* Colombo (Sri Lanka), 24-26 August, 2015.

6.2014. Esteve Del Valle, M., and Borge, R.Changing Politics? Brokers and Spillover Effect Among the Members of the Catalan Parliamentary Twitter Network. In *Proceedings of the Social Media and Society International Conference 2014.* Toronto (Canada), 27-28 September, 2014.

5.2014. Esteve Del Valle, M., and Borge, R. Are Social Media Changing Party Politics? Brokers among the Members of the Catalan Parliamentary Twitter network. In *Proceedings of the IDP 10th Conference:A Decade of Transformations.* Barcelona (Spain), 3-4 July, 2014.

4.2013. Esteve Del Valle, M., and Borge, R. Online Interaction and Centralization of the Decisions in the Catalan Parties. In *Proceedings of the Spanish National Association of Political Science*(AECPA). Sevilla (Spain), 17-19 September, 2013.

3.2013. Esteve Del Valle, M., and Borge, R. From Hierarchy to the Net: Online Interaction in the Catalan Parties. In *Proceedings of the European Consortium of Political Research (ECPR) Annual Meeting. Bordeaux* (France), 4-7 September, 2013.

2.2013. Esteve Del Valle, M., and Borge, R. Monterde, A., Carrillo, R., Esteve, M., and Aragon, P. (2013). YoSoy132, a New Paradigm in Mexican politics? In *Proceedings of the Latin American Studies Association Annual Meeting.* Washington (United States of America) 25-27 May, 2013.

Conference Papers	**1.2013.** Esteve Del Valle, M. From Hierarchy to the Net: The Catalan Parties' Adaptation to the Network Society. *22nd European Consortium of Political Research (ECPR) Standing Group on Political Parties.* Brussels (Belgium), 25-27 May, 2013.
Invited Talks	**21.November, 2020**. Introduction to Social Network Analysis Illicit Trade Group. University of Groningen.

20.June, 2020. Mapping the Ecologies of the Energy Transition Debate in the Dutch Digital Public Space. Energy and Sustainability Research Institute, Energy Academy, University of Groningen.[With Nuccio Ludovico]

19.November, 2019. Platform Politics: Party Organization in the Network Society. Conference on "Democracy and Media in the Digital Age". Digital Enlightenment Forum, Brussels.

18.November, 2019. From Support to Collaboration: Forging New Research Networks (Keynote speaker). Center for Information and Technology, University of Groningen. [With Robert Prey].

17.September, 2019. UC Meet and Gret XL: Digital Society. University of Groningen. [With Nuccio Ludovico and Franco Ruzzenenti]

16.September, 2019. Tracing and Visualizng the Memory of Michael Jackson on Reddit. Arts Festival, University of Groningen.

15.March, 2019. The Ephemerality of Social Media Data. Data Federation Hub Meetup, University of Groningen. [With Rik Smit]

14.March, 2019. Tracing and Visualizing the Memory of Michael Jackson on Reddit. University Library, University of Groningen. [With Rik Smit]

13.March, 2019. Platform Pop: Using Digital Methods to Understand the Music Industry. Center for Digital Humanities, University of Groningen.

12.March, 2019. Learning in the Wild: Research Questions, Data and Tools. Data Science in Education, University of Groningen.

11.October, 2018. Social Media and Political Polarization: The Catalan Case. Faculty of Communication, University Rovira and Virgili.

10.October, 2018. Platform Pop: Spotify Role as an Intermediary in the Music Industry. SURF (Collaborative organization for ICT in Dutch education and research).

9.November, 2017. Nationalism: The Catalan Debate.European Student Association (AEGEE) in Groningen. [With Júlia Costa].

8.May, 2017. Echo Chambers, Political Polarization and Filter Bubbles in the Social Media Age. Groninger Studentencorps Vindicat atque Polit.

7.November, 2016. Election Reflection Lecture. E Pluribus Unum Student Association (American Studies), and Media Studies Association, University of Groningen.

6.March, 2016. Training Session using NVivo and SPSS. Office of the Vice-President, Research and Innovation, Ryerson University.

5.February, 2016. Brand Management at the Social Media Age. Ted Rogers School of Management, MBA program, Ryerson University.

4.November, 2015. Are Social Media Challenging Politics? Social Media Lab, Ryerson University.

3.November, 2015. Facebook, Twitter and Beyond: Social Media and the Development of a Learning Community, Education and Innovation Department, Ryerson University.

2.November, 2015. Influencers in the Social Media Age. Ted Rogers School of Management,Course 'Retail 2.0 Social Media Marketing ', Ryerson University.

Invited Talks	**1.March, 2014**. Communication and Revolution: The Movement YoSoy132 in Mexico, University Pompeu Fabra.
Teaching	**Master in Media Studies, 2019-2020** (University of Groningen)

Network Theory (Coordinator).
Statistics with R (Coordinator) *with* Qinfeng Zhu.
Social Media Analysis (Coordinator) *with* Qinfeng Zhu.
Bachelor in Media Studies, 2019-2020 (University of Groningen)
Political Action in the Network Society (Coordinator) *with* Chrysi Dagoula and Qinfeng Zhu.
Social Media Analysis (Coordinator) *with* Qinfeng Zhu.
Bachelor in Media Studies, from 2017 until 2019 (University of Groningen).
Social Networks (Coordinator).
Social Media Analysis (Coordinator) *with* Yannis Theocharis.
Analyzing Media Texts (Coordinator) *with* Yannis Theocharis and Anna Van Cauwenberge.
Media Analysis (Coordinator).
RS in Politics and Global Citizenship (Coordinator).
Media in Everyday Life (Coordinator) *with* Yigal Godler, Elizabetta Costa and Berber Hagerdoorn.

Service to Profession

Editorial Experience
Associate Editor, *Political Research Exchange* (2020-).
Review Editor, *Frontiers in Human Dynamics* (Social Networks) (2020-).
Review Editor, *Comunicar* (2021-).
Referee
New Media and Society, International Journal of Communication, Policy and Internet, PLOS ONE, Information, Communication and Society, Social Science Computer Review, Big Data and Society, Social Media and Society, Mass Communication and Society, International Political Science Review, European Journal of Communication, One Earth, and Internet Research.
Conferences
Social Media and Society International Conference: Conference committee member and co-organizer of the 2016 edition.
European Data and Computational Journalism Conference: Conference committee member.
Workshops and panels
2020. Social Network Analysis Workshop. Center for Digital Humanities (University of Groningen) with Arya Babay (Center for Information and Technology).
2019. Networked Publics during the 2019 European Parliamentary Elections. Panel for the 2019 ECPR General Conference, Political Networks Section with Gabriella Szabó (TK Centre for Social Sciences).
Summer School
2019. RMe Summer School 2019: Algorithmic Culture and Digital Literacy. With Marcel Broersma and Rik Smit (University of Groningen).
Associate Positions
Social Media Lab (Ryerson University, Toronto, Canada).
UCL Centre for Blockchain Technologies (London, United Kingdom).
Internet Interdisciplinary Institute (Barcelona, Spain).

Service to Profession	**Memberships**
	European Consortium of Political Research (ECPR).
	Association of Internet Researchers (AoIR).
	International Network of Social Network Analysis (INSNA).
Institutional Service	**University of Groningen**
	Elected member of the Faculty Council Arts (2020-).
	Doctoral Admissions Committee (2019).
	Graduate Admissions Committee (2019).
Other	**Languages**
	Catalan/Spanish (bilingual/native); French (Excellent level); Portuguese (Intermediate level); Dutch (Beginner); German (Beginner).
	Packages
	R, Python, Ucinet, Netlytic, NodeXL, LaTex, Stata and SPSS.
References	Available upon request.

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